Black Achievers
Black Business Directory

The Voice of Your Customer

Address 2259 Gilbert Avenue
Contact Person
Mobile Number
Email

a certified minority-owned marketing consulting firm that specializes in engaging niche, diverse and hard-to-reach populations. Located on Gilbert Avenue in the Walnut Hills community of Cincinnati, Ohio, The Voice of Your Customer holds the following certifications: MBE, DBE, SBE, WBE, EDWOB and HUBZone. The Voice of Your Customer offers the following services: – Data Analysis – Discrimination Testing – Ethnographic Interviews and Observations – Facilitations – Focus Group – In-depth Interviews – Media Campaigns – Mock Juries – Mystery Observations and Program Compliance – Online Research – Operations Audits and Compliance Checks – Product Testing – Public Relations – Research and Assessments – Secret Shopping – Social Marketing Campaigns The Voice of Your Customer client list includes federal, state, regional and local government and quasi-government agencies, non-profit organizations, businesses, corporations, healthcare providers and educational institutions. About the Owner Crystal L. Kendrick, President of The Voice of Your Customer, has more than 25 years of global and domestic marketing experience specifically targeting hard to reach, underserved, international and niche populations. She holds a BBA in Marketing from Temple University and an MBA in Business Administration from Northern Kentucky University. Crystal completed Minority Business Executive Training Programs at Dartmouth College, Babson College and the University of Wisconsin.

For more details, please visit https://www.blackachievers.biz/detail/the-voice-of-your-customer-cincinnati-288