Black Achievers
Black Business Directory

RilEntertainment

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Enjoy a variety of 30 and older old school parties from Black-owned party planning company RilEntertainment. RilEntertainment was founded by Orlando Chapman Sr. in July 2012. This Black-owned party planning company specializes in 30 and Over Old School parties, concerts and social events. RilEntertainment provides services to diverse audiences and has been entertaining nationwide for over 25 years. About RilEntertainment RilEntertainment is currently the largest entertainment influencer of African-Americans aged 30-65+ within the greater Cincinnati area. Their partnerships range from 3CDC, HorseShoe/Jack Casinos, P&G, and MLB Players Trust Association, just to name a few. RilEntertainment's innovated approach has pushed this company into the top tier for the Old School audience in the Midwest. RilEntertainment has had the honor of hosting The Old School Block Party; an event partnered with The Cincinnati Music Foundation to pay homage to James Brown's historic King Records in Cincinnati. RilEntertainment has several signature annual events that socially and economically connect communities and people across the nation. The All White & Wine Affair on Fountain Square attracts a crowd of about 5,000 every July, and Lando's Old School Happy Hour during The Cincinnati Music Festival has been hosted by Lando for the last 8 years. RilEntertainment is a brand slated for The Old School in you and has been instrumental in introducing the Penny Marketing concept of guerrilla marketing as a mainstream strategy used by many online entrepreneurs in the Tri-State area. RilEntertainment has on edge, in-your-face marketing strategies that have put a bookmark in today's viral marketing. They have brought their mind's eye theory to a new breed of customer ideas for start-up businesses challenged with limited funds to promote and brand their products. About the Owner RilEntertainments founder Orlando, or"Lando", as he is called on the Old School scene, has successfully figured out a unique way to connect, engage and entertain the 30 and over community. Lando's Old School Happy Hour in Cincinnati, Ohio is The Livest Daytime Party in The Midwest. This event welcomed in upwards of 700-1000 patrons every Friday from 2010-2015. Visit RilEntertainment online today!

For more details, please visit https://www.blackachievers.biz/detail/rilentertainment-cincinnati-2563