Black Achievers
Black Business Directory

PRVLGD

Address	301 West Fifth Street
Contact Person	
Mobile Number	
Email	

Edet Wettee opened his first live jazz Cincinnati club after doing the grunt work of flyer distribution, coat checks, ID checks, promote parties and manage night clubs. All this, has been happening since 2004. His new venue Prvlgd Lounge & Bistro will be open Wednesdays through Sundays and regularly host themed nights for live poetry or jazz. The 32-year-old Mt. Healthy resident has distributed flyers, worked coat checks, checked identification cards, promoted parties, managed nightclubs around Greater Cincinnati since he was a student at the University of Cincinnati. Being able to do the grunt work has prepared Wettee to run and invest in a place of his own, he said. Prvlgd Lounge & Bistro is located at 301 W. Fifth Street across from the Duke Energy Convention Center. The lounge is located in the former home of Societe, which closed after about a year, and Mainstay Rock Bar, which operated for about five years. It will join Energy Nightclub, Level Nightclub and Tina’s as nightlife spots on the central business district’s western edge. Wettee has no interest in following in those business’ footsteps. The nightlife business can be difficult anywhere, but operating downtown can be a special challenge. “If you know the principles of business, you can run any business,” he said to the Cincinnati Enquirer. “You treat people right, have good customer service,” you can make it. Wettee, who also owns three Metro PCS stores in Columbus and Chillicothe, said he wants the lounge to be a place for young professionals to go and network after work. He said the lounge will be a place where people aren’t “smoked out,” or choosing not to go to avoid cigarette smoke-filled rooms. Wettee had been manager of Cameo, a nightclub that prominent local club owner Julian Rodgers operates. While he’s sad to lose Wettee, Rodgers said he’s happy to see him managing his own venue. Wettee said he sees Rodgers as a big brother. Wettee also a member of Kappa Alpha Psi, is excited to open his first nightclub.

For more details, please visit https://www.blackachievers.biz/detail/prvlgd-cincinnati-2539