

# M.T.A.P. Headquarters



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This Black-owned clothing boutique is making a bold statement. Danielle “Dani Jay” Madaris founded More Than A Pussy, a retail brand boldly rejecting the objectification of women, in May 2017. From the male-dominated workplace to relationships and the climate of popular culture, Dani Jay feels the constant battle of having to overcompensate and over justify her worth because of her gender. In 2017, Dani Jay decided to do something. More Than A Pussy empowers women to courageously profess that they amount to more than their sexuality while honoring the power of their womanhood. More Than A Pussy is a physical and online boutique with a selection of pieces that feature the brand’s feline-inspired emblem. Drawing from her Fashion Marketing Bachelor of Arts degree as well as her grown and chic personal style, Dani Jay tastefully sources and designs statement-making streetwear. M.T.A.P. Headquarters is an LLC located in the heart of Roselawn in the Empire Building. Our hours are Monday-Friday 1pm-7pm, Saturday 12pm-7pm, and Sunday 12pm-4pm. M.T.A.P is not only a place to shop; it’s a place to gather for sisterhood and girl power. Everyone who joins the M.T.A.P. movement is called Pussycats. The Pussycats share their personal stories, life experiences, accomplishments, goals, and reasons why they are More. M.T.A.P. also meet women where they are and give them the same M.T.A.P experience that they would find in the boutique. Whether it’s at a Pop-Up Shop, Women’s Conference, shopping convention, girls night out, or festival; you will find M.T.A.P. The Pussycats also look forward to their feature on social media wearing More Than A Pussy or the M.T.A.P. Cat. M.T.A.P. Headquarters also host More Than A Pussy Monday’s via social media. This allows people to nominate a loved one via email to be celebrated for any accomplishment; big or small. The winners are selected randomly, recognized on social media, present with a free t-shirt, and receive 20% off any apparel at M.T.A.P. Headquarters the week the winner is celebrated.

For more details, please visit <https://www.blackachievers.biz/detail/m-t-a-p-headquarters-cincinnati-2555>

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